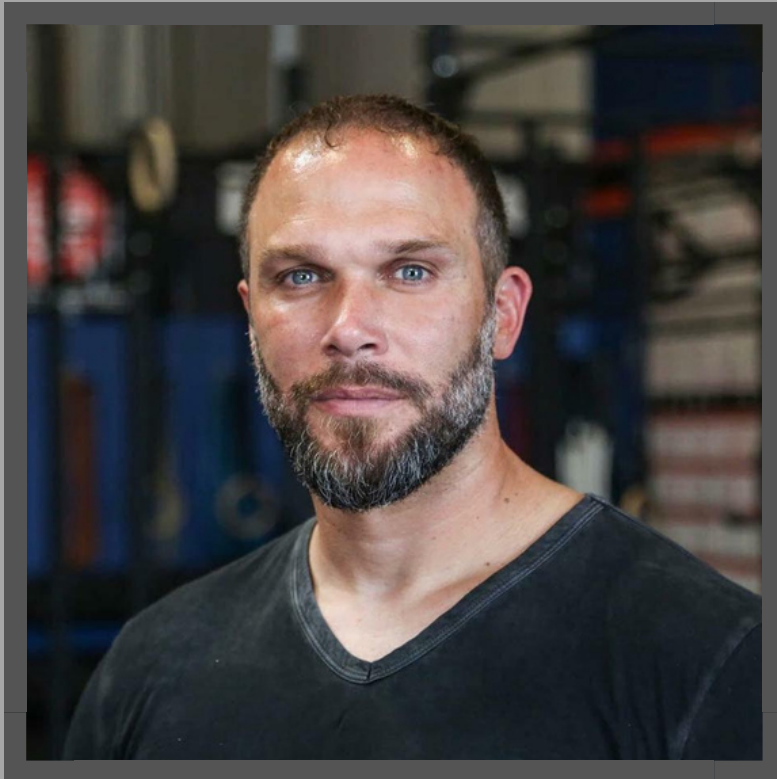


# THE MACHINE BEHIND THE WORLD'S MOST POWERFUL REALITY GAMES...

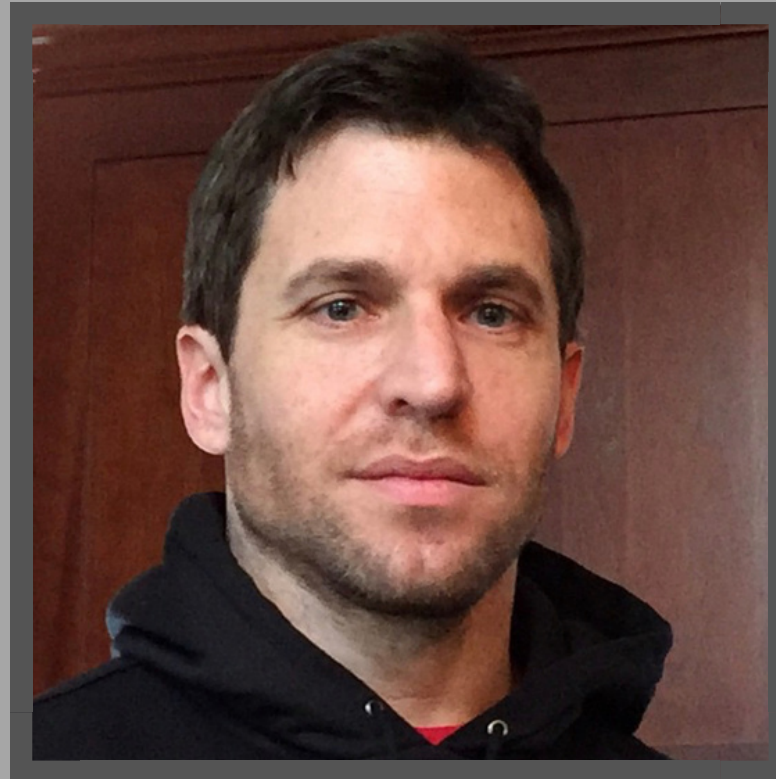
Presentation For: Course Owners



# Our Team



**JEFF SHERMAN - CEO**



**URI KERBLE - CTO**



**LONDON NGUYEN -  
EXECUTIVE GAME MASTER**

# The Problem with courses:

- the market is over saturated with "me too" courses.
- only 17% that start a paid course, finish it.
- the student is typically left on there own to take the course.
- over 90% that finish the course don't implement the information.
- there is no accountability, no community, no collaboration.

# The Solution: Reality Gamification

- **Build an interactive, engaging, online community with friendly competition.**
- **Set your self apart by offering something different and more dynamic.**
- **Get better conversions and have the ability to charge more than your competition and easily justify the price.**

# The Solution: Reality Gamification

- Have your players actually do your course/game and not just consume it, increasing repeat purchases, and referrals.
- Get a 240% increase in completion rates (up to 40%) which translates into more high ticket sales on the back end.
- Hold your players accountable and incentivize them to play more consistently, refer their friends, and just have more fun learning.

## With NuMove's Reality Gamification Platform You Can Create:

### 1. COMMUNITY

Create a second home for your players and create a loyal tribe that stays, plays, and refers their friends.

### 2. COLLABORATION

Give your players the ability to work together building lifelong friendships and partnerships.

### 3. REWARDS

Your players have the ability to earn branded swag by questing through the game and also increasing your brand.

### 4. INCENTIVES

Motivate your players to play consistently through medals, badges, and a leaderboard.

# The Potential

**60%  
INCREASE**

IN USER ENGAGEMENT  
AS A RESULT OF  
GAMIFICATION  
TRAINING FEATURES

**700%**

CONVERSION RATE  
OF COMPANIES THAT  
USE GAMIFICATION

**50%  
IMPROVED**

PRODUCTIVITY OF  
EMPLOYEES BY  
USING GAMIFICATION  
TRAINING FEATURES

# Here's What You Get:

- You get a completely white labeled web application that you can customize and brand as your own.
- Two native applications in the app store and google play so your players can easily play on their phone and you can easily communicate with each and every player.
- Tech and Marketing support from NuMove to help you add new features and market and sell your game.



# Option: 1

## Web Application Only

- We provide the outline template
- We give guidance on building out the game
- Once the outline is completed we will build out the web app in 7-10 business days.
- You will receive a white labeled reality game platform, with only your branding.
- 15% application fee. Includes all updates, hosting and new features. Plus access to us and the other game owners.

**Price: \$5,000**

# Option: 2

## Web Application And Native Apps

- We provide the outline template
  - We give guidance on building out the game
  - Once the outline is completed we will build out the web app in 7-10 business days.
  - The Native Apps can take up to 4-6 weeks due to the app store and google play.
  - You will receive a white labeled reality game platform, with only your branding.
  - 15% of Revenue Application Fee. Includes all updates, hosting and new features.
- Plus access to us and the other game owners.

**Price: \$10,000**

# Option: 3

## Web Application And Native Apps With Concierge Service.

- We provide the outline template and help you create the game.
  - We give guidance and advice on building out the game.
  - We will shoot and edit all the video content needed for the game.
  - Once the outline is completed we will build out the web app in 7-10 business days.
  - The Native Apps can take up to 4-6 weeks due to the app store and google play.
  - You will receive a white labeled reality game platform, with only your branding.
  - 15% of Revenue Application Fee. Includes all updates, hosting and new features.
- Plus Access to us and the other game owners.

**Price: \$20,000**

**thank you.**

**we look forward to working with you.**

